

Adrian Garcia

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Education

University of Houston-Clear Lake 2010 – 2013 (expected)
M.A. Applied Cognitive Psychology – Human Factors Sub-plan

University of St. Thomas 2007 – 2010
B.A. Psychology, Philosophy

Work Experience

User Experience intern at OERPUB 2012 - present
Deliverables include: wireframes, surveys, usability testing scripts and results, user profiles, personas, UI requirements, qualitative and quantitative usability goals, statistics, affinity diagrams, data from interviews and blog posts about usability testing.

Tutor 2012 - 2013
Tutored undergraduate and graduate students in statistics and experimental methods

Teachers Assistant for User-Centered Design Aug. 2012 – Dec. 2012
Responsibilities included: tutoring students on UCD concepts and helping students conduct effective usability tests

Selected Publications and Presentations

Garcia, A., Peres, C., Ritchey, P., Kortum, P., Stallman, K., (2011). Auditory Progress Bars: Estimations of Time Remaining. In Proceeding of the Human Factors and Ergonomics Society 55th annual meeting, Las Vegas, NV USA.

Garcia, A., Peres, C., (2012). Auditory Progress Bars: The Effects of Feedback and Endpoint on Estimations of Time Remaining. In Proceedings of the Human Factors and Ergonomics Society 56th annual meeting, Boston, MA USA.

Garcia, A., Peres, C., (2012). Auditory Cueing with Accelerated Speech in Multi-Task Environments. Presented at the Houston Human Factors and Ergonomics annual meeting, Houston, TX USA.

Human Factors Skills & Methods

Skills Include: Usability testing, surveying, heuristic evaluations, contextual task analysis, cognitive walkthroughs, quantitative & qualitative data analysis, interface analysis, GOMS, interviews, focus groups, user profiles, personas, scenarios, defining usability goals, wireframing, card sorting, affinity diagramming and statistics.

Software Skills

General: Microsoft Word & Excel, SPSS, Logic 9, Final Cut Pro, Aperture, SurveyMonkey

Prototyping & usability testing: Axure, Antetype, PowerPoint, Photoshop, Illustrator, Photoshop, Keynote, Morae Recorder, uLog, The Observer XT, Optimal Sort, Pencil, LucidChart

Web Design & Programming: Dreamweaver, Wordpress, HTML, CSS, Javascript, C and Python

Professional Affiliations and Memberships

Human Factors and Ergonomics Society (HFES), Student Member
Houston Chapter, Human Factors and Ergonomics Society (HHFES), Student Member
Human Factors and Ergonomics Society Student Chapter at UHCL, Member
Psi Chi National Honor Society in Psychology